

Scality RING for Media Active Archive



Scality can unlock the value of your media by keeping petabytes of it online, protected, and immediately accessible, with better economics than traditional storage, and superior accessibility to tape archives.

There is more Internet consumption, mobile, and in-app media consumption than ever before. Smartphones are the most viewed screens in many countries. More people are viewing content simultaneously across multiple screens. Millennials watch more content online and on-demand versus live TV. This means more potential value for all your content across news, sports, and digital libraries.

Media and Entertainment companies and Service Providers can keep all of their media online in

Active Archives with Scality RING. The Scality RING offers a software-based storage solution that lets you **grow your archive without migrating data** as you scale. The RING grows linearly **from petabytes to exabytes** and billions of objects without locking you into hardware. Unlike tape, the RING offers low latency and high throughput to provide **excellent accessibility** to all your content. The combination of scalability and performance allows consolidation of data and aggregation of workflows into a single, **highly available, highly durable** platform.



Why choose Scality RING for Media Active Archives?

- > Provides instant accessibility to archived content
- > Scales as a single, uniform system to hundreds of petabytes
- > Lower TCO, has no hidden data access fees, no migration costs and allows customers to choose their preferred hardware

Customer References

RTL II

With its active video archive growing 200 terabytes per year, German TV station RTL II needed a more efficient way to scale. By deploying Scality RING software with HP ProLiant SL4540 Gen8 Servers, the station gained petabyte-level scalability while accelerating video transfer speeds tenfold, from 60 – 70 minutes to just 6.5 minutes. This allows the station to deliver the most up-to-date material for broadcast and meet growing consumer demand for more online content. RTL II's new 3.5 petabyte video archive takes up 50% less space than the previous solution.

Active Archive Verticals

Scality Use Cases and Vertical Industries	Active Archives	Content Distribution	Web & Cloud Services	Distributed Computing	Global Enterprise Cloud
Media & Entertainment	✓	✓			✓
Financial Services	✓			✓	✓
Government/Intelligence	✓			✓	✓
Public Sector HPC (Research, Education)	✓			✓	
Commercial HPC (Oil & Gas, Genomics, Manufacturing)	✓			✓	✓
Web Application Providers		✓	✓		
Service Providers (Telco, Cable, ISP)		✓	✓		✓

“ Our ultimate goal is having one storage platform for everything. That’s what Scality and the ProLiant SL4540 offer. They bring efficiency, performance, and virtually limitless scalability. ”

— Reinhard Görtner, Vice President IT and Services, RTL II



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