

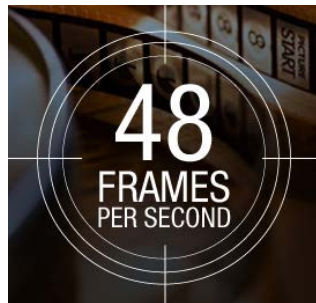


CONTENT ARCHIVING: NEW CHALLENGES AND SOLUTIONS

ROBERT-JAN OVERZEE

MEDIA & ENTERTAINMENT: 50 YEARS OF REVOLUTIONS

CHANGES THAT SHOOK OUR WORLD



NEW CHALLENGES



SECURING
ASSETS



VOLUME SURGE



COLLABORATING



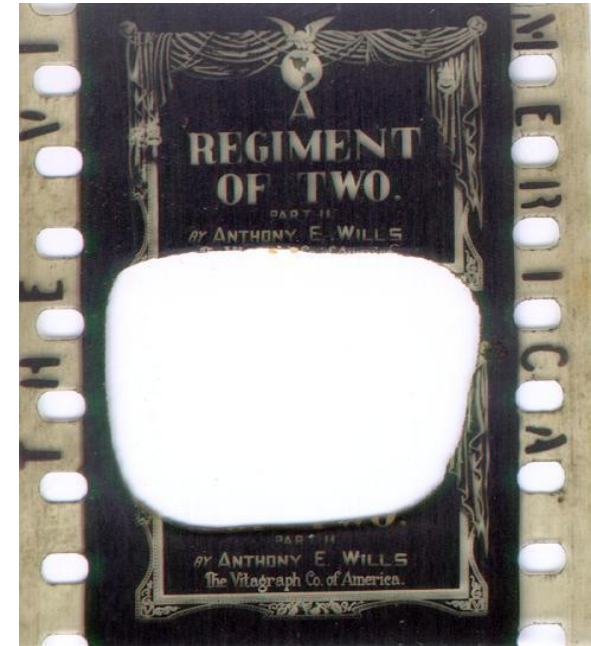
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NEW CHALLENGE: SECURING ASSETS

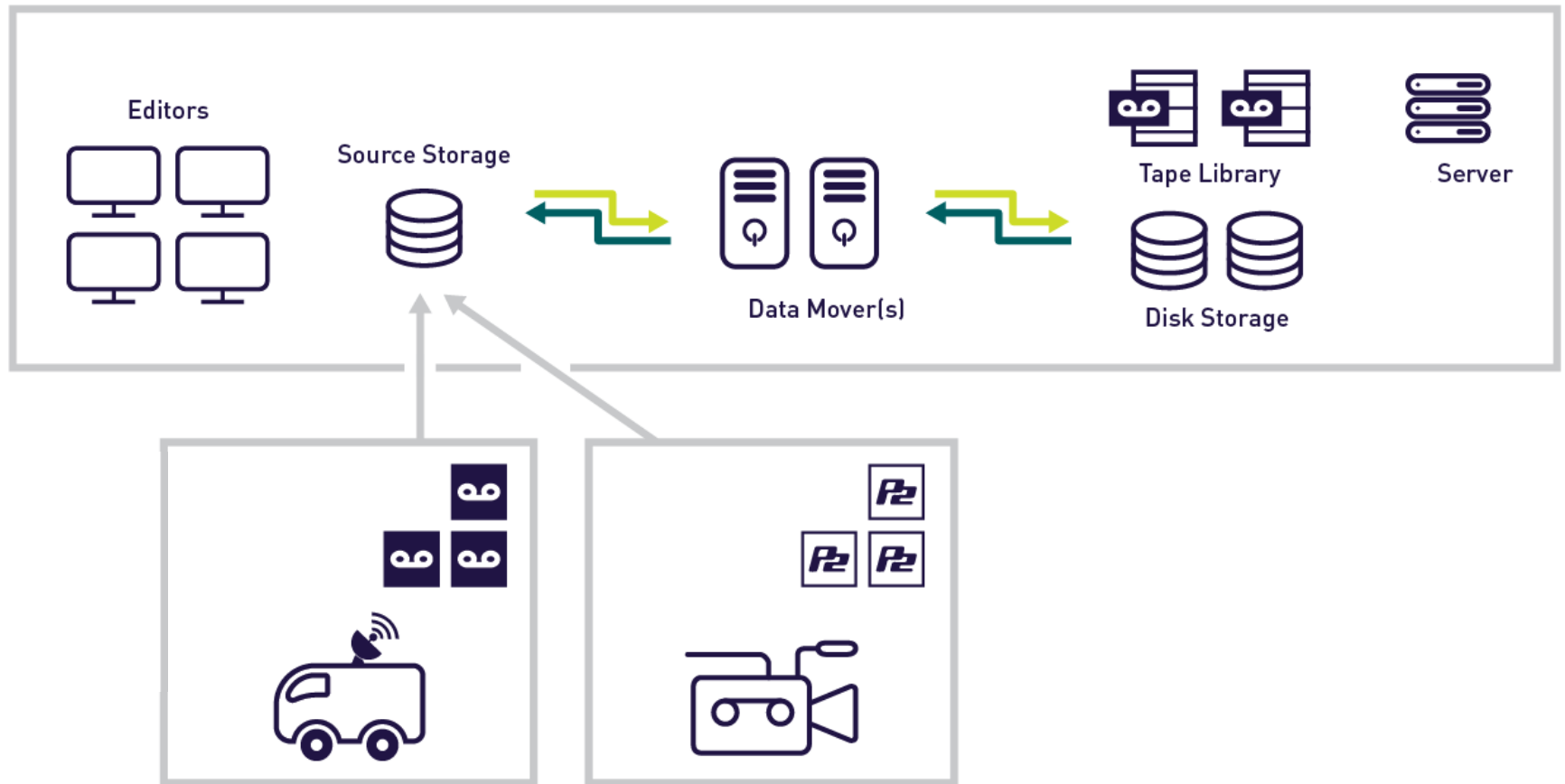
Ever lost a daily, an entire production?

60% of companies that lose their data will shut down within 6 months of the disaster.

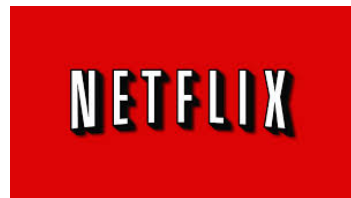
Every week 140,000 hard drives crash in the United States.



NEW CHALLENGE: SECURING ASSETS

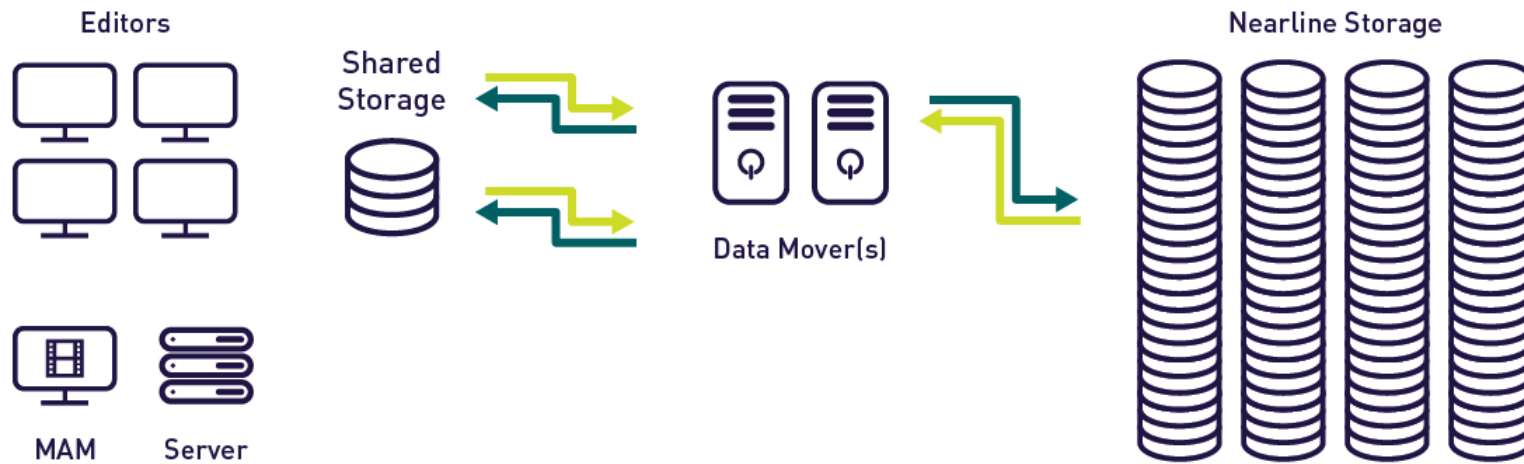


NEW CHALLENGE: VOLUME



NEW CHALLENGE: VOLUME SURGE

SCALE OUT



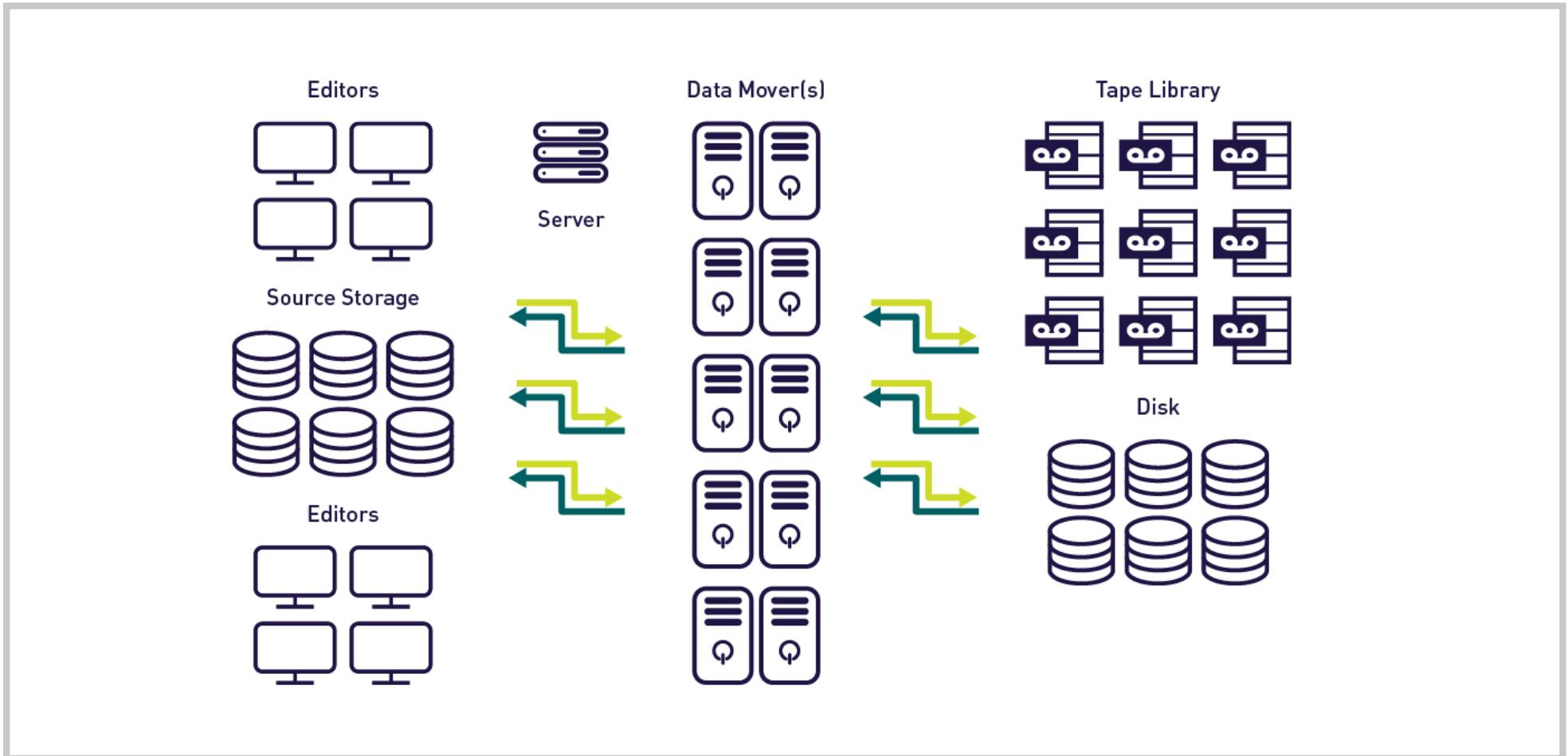
NEW CHALLENGE: VOLUME SURGE

SCALE OUT



NEW CHALLENGE: VOLUME SURGE

MAXIMIZE SCALABILITY & THROUGHPUT



NEW CHALLENGE: COLLABORATING

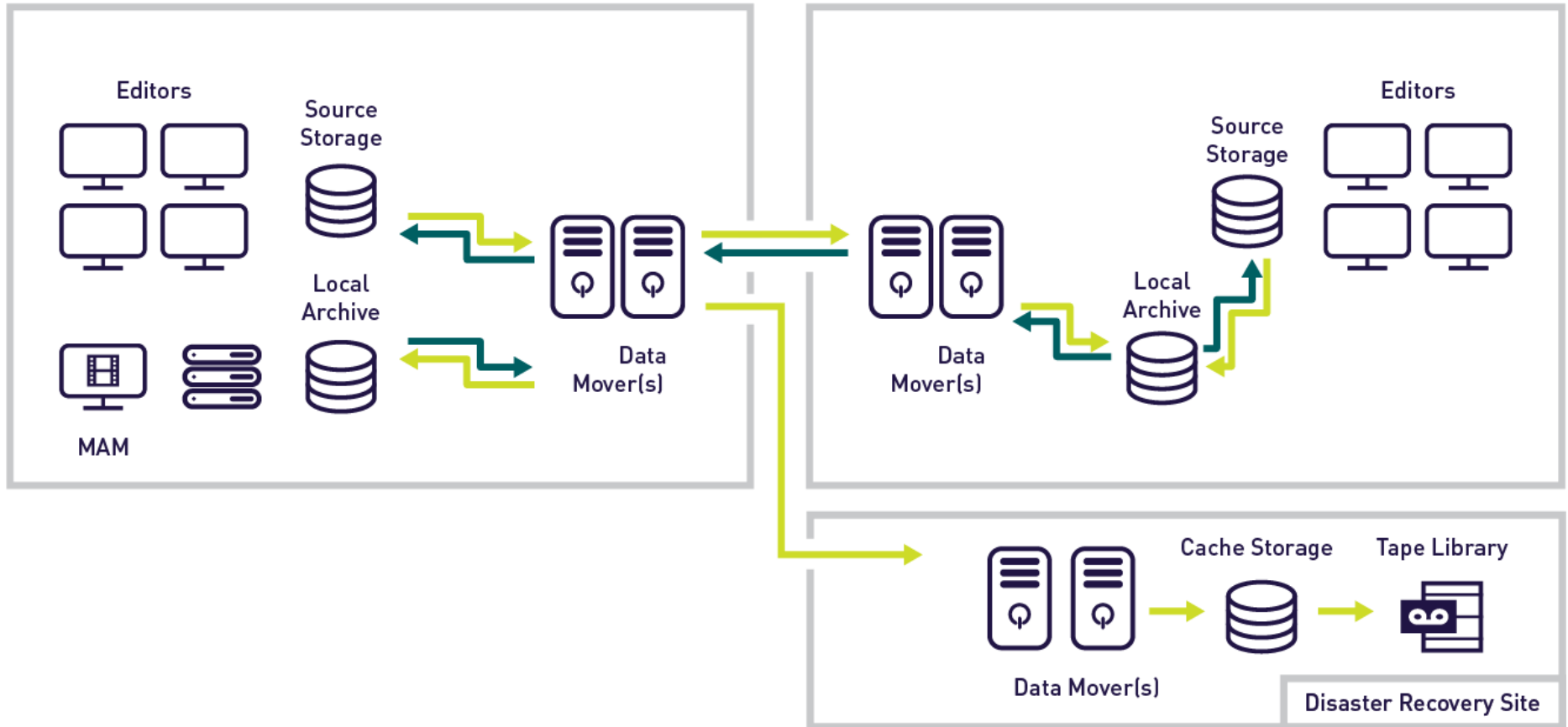


NEW CHALLENGE: COLLABORATING



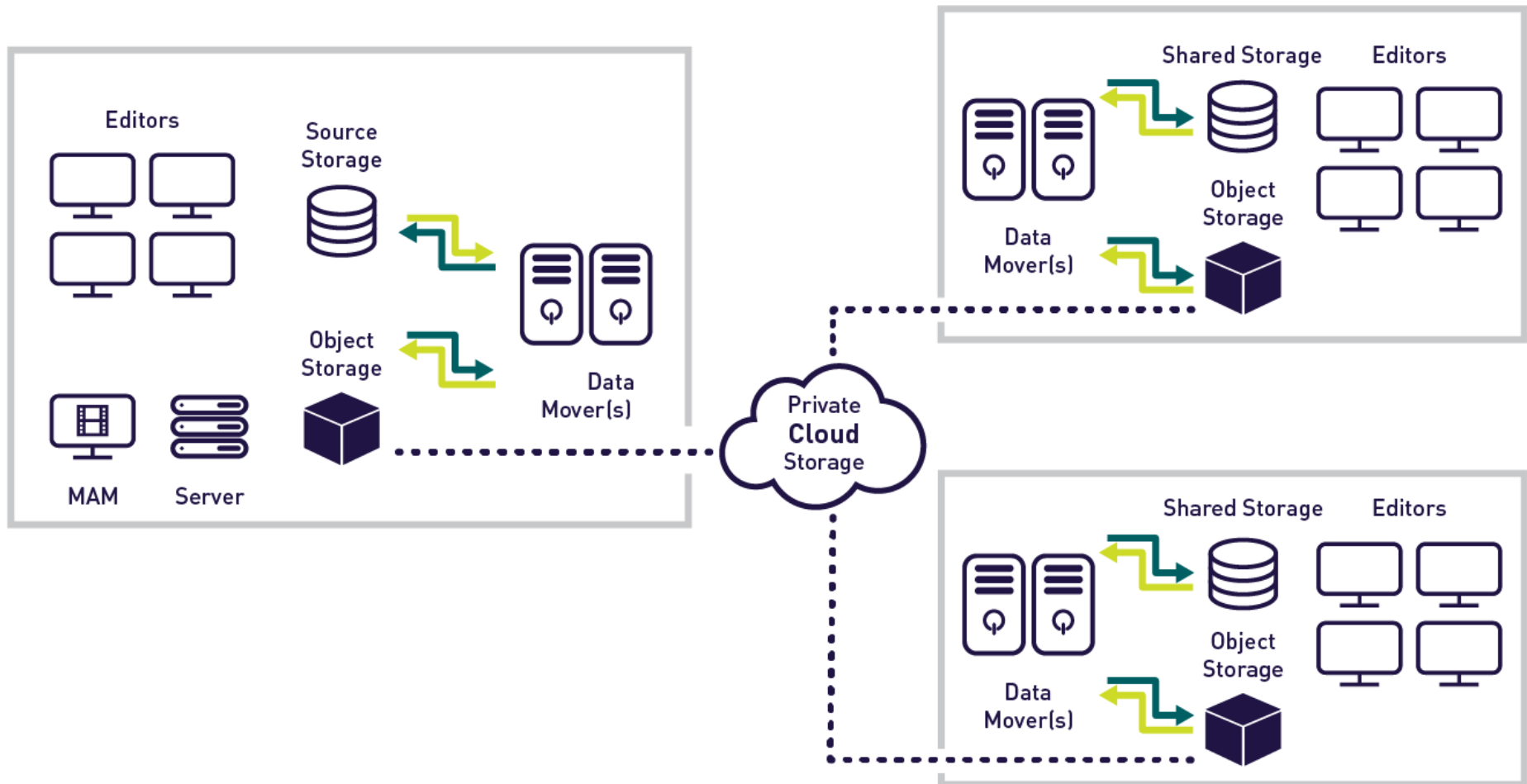
NEW CHALLENGE: COLLABORATING

ARCHIVE TO MULTIPLE SITES, INCLUDING DISASTER RECOVERY



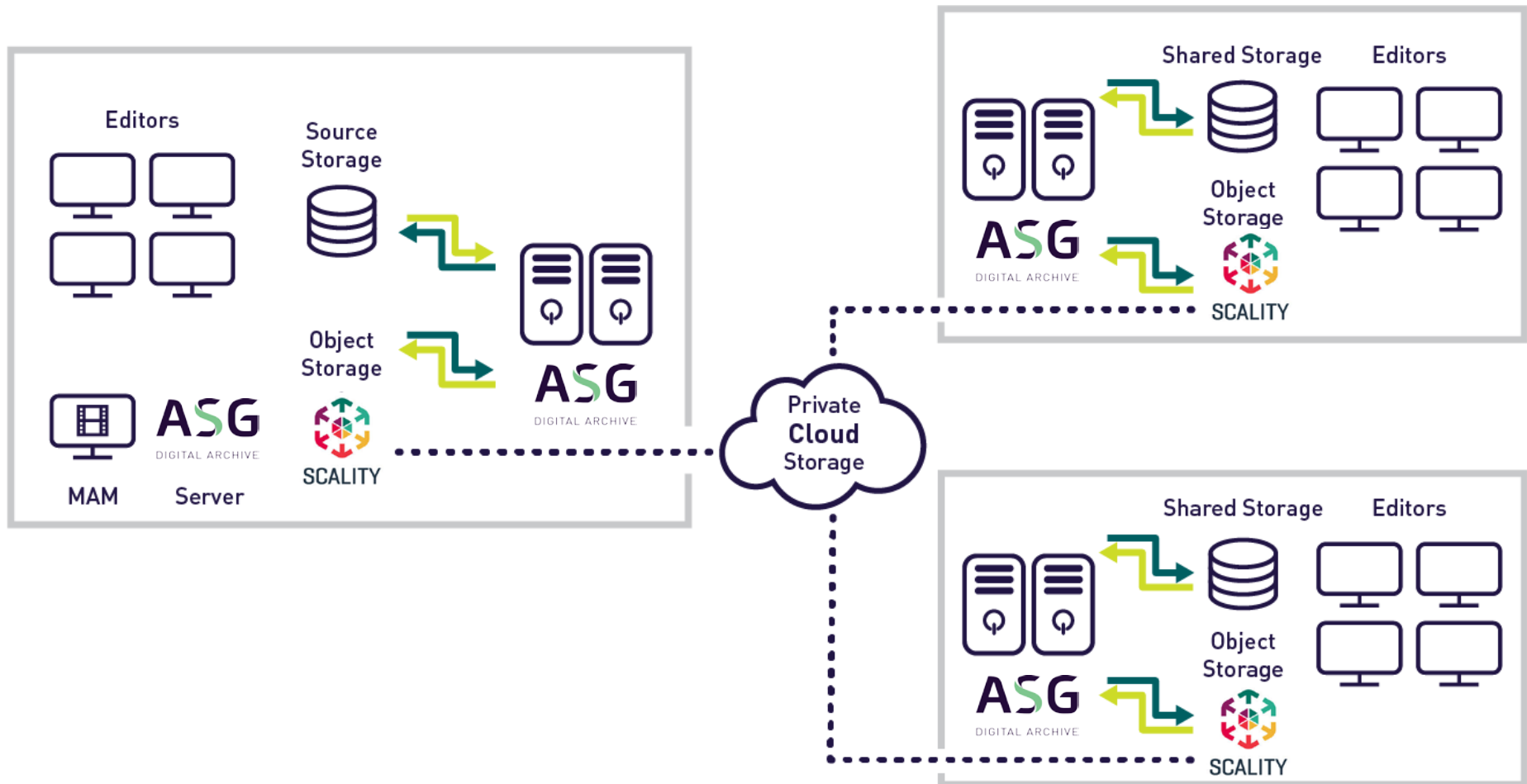
NEW CHALLENGE: COLLABORATING

USE CLOUD & OBJECT STORAGE TO COLLABORATE



NEW CHALLENGE: COLLABORATING

USE CLOUD & OBJECT STORAGE TO COLLABORATE



CONCLUSION

New workflows are created as we speak. Be prepared.



SEE THE DEMOS ON THIS BOOTH AND BOOTH SL-12410



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